
2021 STUDENT LEADERSHIP CONFERENCE

SEPTEMBER 24, 2021
9:45 AM - 2:15 PM
ZOOM



CONFERENCE PROGRAM AT - A - GLANCE

09:45 – 10:00 AM **WELCOME MESSAGE**

10:00 – 10:50 AM **BREAKOUT SESSION 1**

1. Leadership Skills & Mindset
2. What Would Dr. King & Malcom X Teach Today's Students
3. Brutal Burnout: How to stay motivated & balanced in a virtual world
4. Finding Your WHY! Leadership in Action!
5. True Colors Assessment

11:00 – 11:50 AM **BREAKOUT SESSION 2**

1. Leadership Through Service
2. What Would Dr. King & Malcom X Teach Today's Students*
3. Health & Wellness: Post-Pandemic & Beyond
4. Advocacy in 2021: What's happening in D.C.
5. SSCCC: Who we are and why you should care?

12:00 – 12:50 PM **KEYNOTE & LUNCH**

[Dr. Joshua Fredenburg](#)

01:00 – 01:50 PM **BREAKOUT SESSION 3**

1. Power of 3C's - Community, Connections, & Civic Engagement Through Storytelling
2. Student Panel: Not Your Average Students
3. Why We Tell Our Story: Storytelling and Marketing Through Social Media
4. Finding Your WHY! Leadership in Action!*
5. Digital Vision Boards for a Successful Semester

02:00 – 02:15 PM **CLOSING SESSION &
OPPORTUNITY DRAWING**

SESSION ONE

10:00 - 10:50 AM

Leadership Skills & Mindset

Carlos Diaz, Motivational Speaker & Entrepreneur

This presentation will help upcoming leaders with leadership principles, how to build a team but more importantly, how to keep a team connected and engaged. The workshop will explore different methods for growing as a leader and improving your skills.

What Would Dr. King & Malcom X Teach Today's Students

Odell A. Bizzell II, Author, Speaker, & Entrepreneur

Civil unrest, injustice, police brutality, high poverty rates, and antagonizing political leaders aren't new, it's a review of what has already been. This presentation will take the audience through the lives and background of Dr. King & Malcolm X and what they taught while they were alive. This presentation will go deep into how students can be better leaders.

Brutal Burnout: How to stay motivated & balanced in our virtual world

Elise Dulay (she/her) & Nyah Gaitan (she/her), Former ASG Leaders

Glendale Community College

Burnout can be brutal! As new community college graduates and former ASO executives, we know how difficult the virtual environment can be for student leaders. In this workshop, we will share some tools that you can use to lead balanced lives and stay motivated in school, work, and life.

Finding Your WHY! Leadership in Action!

Sarah Carpenter (She/her) & Omar Jimenez (He/Him/el), Student Services Specialists

MiraCosta College

This presentation will allow students to think introspectively about what motivates them to be a student leader, why they got involved, what their goals are, and how to use these tools can be used in their leadership style. Students will hear real life success stories and actively engage in activities through the presentation that will help them develop these skills.

True Colors Assessment

Edwin Alarid, Senior Orientation Coordinator

CSU Fullerton

True Colors is an activity used to promote the appreciation of individual differences. It is a self-awareness activity enabling individuals to become aware of their personality styles, and a team-builder to help members understand the preferred styles of their colleagues.

SESSION TWO

11:00 - 11:50 AM

Leadership Through Service

Christina Waszak, Student Activities Specialist

Manhattan Community College

In today's world, there are many different definitions and examples of leadership. In some cases, leadership and service are discussed separately but can they be one in the same? Can you, as a leader, serve those you lead? In this interactive session, we will explore these questions through the review of servant leadership and discuss why it is important to also take care of yourself.

What Would Dr. King & Malcom X Teach Today's Students

Odell A. Bizzell II, Author, Speaker, & Entrepreneur

Civil unrest, injustice, police brutality, high poverty rates, and antagonizing political leaders aren't new, it's a review of what has already been. This presentation will take the audience through the lives and background of Dr. King & Malcolm X and what they taught while they were alive. This presentation will go deep into how students can be better leaders.

Health & Wellness: Post-Pandemic & Beyond

Kim Marquaedt (She/Her), Student Health Services Director

MiraCosta College

This workshop will explore and discuss the lack of nutrient rich whole foods in favor of processed food consumption in the US and how it has led to epidemic levels of chronic illness and mental health instability, disproportionately impacting our underserved populations, and offer practical solutions to mitigate this exposure and risk.

Advocacy in 2021: What is Happening in D.C.

Sarah Carpenter (She/her) & Omar Jimenez (He/Him/el), Student Services Specialists

MiraCosta College

With all the news out of Washington lately, from the pandemic to Afghanistan students have been placed on the back burner. The policy and negotiations from the House of Representatives, the Senate, and the Administration can be confusing. Not much is happening in D.C. and the political divide just seems to be getting worse. In this session, we will explore that political divide, discuss the 2022 mid-term elections and how those elections could change the balance of power for the 117th Congress and last three years of President Biden's 1st term.

SSCCC: Who We Are and Why You Should Care

Julie Adams & SSSCC Executive Board (Gerardo Chaves, Gian Gayatao, Jasmine Prasad)

The Student Senate for California Community College (SSCCC) leadership will share with other student leaders and advisors who the SSSCC is, what is our role in statewide college governance, what are our priorities for 2021 – 22, and how students can be involved with the SSSCC.

KEYNOTE

12:00 - 12:50 PM

Dr. Joshua Fredenburg

Dr. Joshua Fredenburg is an internationally acclaimed speaker, author of seven books, member of Phi Beta Sigma Fraternity Inc., Tedx Speaker, and President/Founder of the 'Award Winning Circle of Change Leadership Experience, a national leadership experience focused on preparing culturally diverse and first generation students for career leadership success!



For the past fifteen years, Dr. Fredenburg has not only served as a keynote speaker in 47 states across the country, but he has transformed the lives of thousands of people as a keynote speaker, workshop presenter, trainer, and facilitator at different conferences, retreats, trainings, graduations, professional development and employee resource group programs, and special events that revolve around leadership, diversity/inclusion, retention, millennials, and creating generational synergy amongst multiple generations of people.

In 2018, Dr. Fredenburg received an honorary membership from Golden Key International, was recognized as a Top leader under 40 in South Florida in 2017, had his national leadership conference selected by the NASPA (Student Affairs Professionals in Higher Education) Student Leadership Programs Knowledge Community as the "Top Student Leadership Development Program in 2015", and he received a community leadership award from the Urban League Young Professionals of Los Angeles for his work in developing the next generation of leaders in 2015 as well.

In addition to a successful speaking career, Dr. Fredenburg received his Doctoral Degree in Organizational Leadership from Nova Southeastern University in June of 2019, attained a Master's Degree in Organizational Leadership from Biola University in 2008, has appeared on various television/radio shows throughout the years!

Dr. Fredenburg's academic accomplishments, years of experience as the President of a national leadership development conference, scholarly research, and successful speaking career has enabled him to provide every audience with an energetic, empowering, dynamic, and quality content presentation that leads to positive results when he serves as a keynote speaker, workshop presenter, trainer, or facilitator!

SESSION THREE

1:00 - 10:50 AM

Power of 3C's -- Community, Connections, & Civic Engagement Through Storytelling

Beatriz Palmer, Program Manager, Analia Zamora (She/Her/Hers), Administrative Support Assistant Makhi Williams-Kent, Student Leader

MiraCosta College

Every act of service matters! Strengthen your voice, affirm your identity and find your passion through service and civic engagement. Participants will learn about the power of community, connections, civic engagement through storytelling. Participants will leave with 5 actions to increase their social and culture capital through service, experiential learning and civic engagement.

Student Panel: Not Your Average Students

Moderated By Chelsea Knott, Director of Student Services

MiraCosta College

Join this diverse Community College Student Leader panel to hear from current students and alumni. Want to learn about the community college experience for single parents? DACA students? Students with learning differences? Students who faced homelessness? And how they excelled?! Join this session to learn more about the barriers students face and how you can advocate for change.

Why We Tell Our Story: Storytelling and Marketing Through Social Media

Ace Acaguioa, New Media and Marketing Specialist

Irvine Valley College

In this session, students will learn of different ways to campaign and promote events via social media. Learn best practices, tips and tricks on how to leverage different platforms to market your event, program, and yourself.

Finding Your WHY! Leadership in Action!

Sarah Carpenter (She/her) & Omar Jimenez (He/Him/el), Student Services Specialists

MiraCosta College

This presentation will allow students to think introspectively about what motivates them to be a student leader, why they got involved, what their goals are, and how to use these tools can be used in their leadership style. Students will hear real life success stories and actively engage in activities through the presentation that will help them develop these skills.

Digital Vision Boards for a Successful Semester

Libby Fatta, Student Activities Specialist

Ventura Community College District

A digital vision board is a collection of images and quotes that you can save as a computer desktop or screen saver to remind you of your goals and aspirations on the go, without a poster board and magazine clippings. For this activity, you will need access to a computer and internet, and a program such a word, google docs, PPT, or Canva to develop your digital vision board.

P R E S E N T E R S

Ace Acaguioa, New Media and Marketing Specialist Irvine Valley College

Ace Acaguioa manages most of IVC's digital marketing content, primarily focusing on email marketing and social media marketing across multiple platforms. He has created many new many new campaigns at IVC, and recently debuted IVC's official TikTok account. His career in Marketing began in Cerritos College working as a student ambassador as well as the Public Relations Commissioner and Inter Club Council Commissioner for the Associated Students of Cerritos College. He then worked as the marketing coordinator for the Transfer Center at UCLA where he transferred. At UCLA his focus was social media marketing and programming. He then worked as a marketing coordinator and outreach counselor for Cal State Fullerton before coming to Irvine Valley College.

Analia Zamora (She, Her, Hers), Administrative Support Assistant, Service Learning & Volunteer Center MiraCosta College

Analia Zamora-DeHart currently serves as the Administrative Support Assistant for the MiraCosta Service Learning & Volunteer Center, where she enjoys organizing service opportunities and connecting students with their community. Analia received her Associate's Degree in Sociology from MiraCosta College, and her Bachelor's Degree in Chicana/o Studies with a minor in Education from UCLA. As a first-generation, system-impacted, and transfer student, she believes community service work, is the most valuable experience a student can pursue throughout their educational journey. She believes community service work is reciprocal, and that students can not only support a community need but can also heal and grow alongside the community they are serving.

Beatriz Palmer, Program Manager, Service Learning & Volunteer Center MiraCosta College

Beatriz Palmer, is a Black-Latina-Chicana, born in Guadalajara, Jalisco Mexico, immigrant, daughter of Mexican parents, a first-gen scholar, who returned to college as a non-traditional student. Her husband of 29 years is her greatest cheerleader along with their three children, four grand children, and two dogs. She started at a community college, but failed miserly. Then after finishing an AA degree from a private school realized that she was in debt with a degree that was not WASC accredited. She returned to college, as a working mom, then transferred to complete her undergrad, then completed a Masters of Arts in Sociology from Arizona State. She's was undocumented until her senior year in high school, and by the time she was in 9th grade she and her family had moved 25 times, and attended 8 different schools--housing and food insecurity were very familiar to her. She considers herself to be a product of her community, and that's why she is passionate about helping students increase their voice, affirm their identity, and increase their social and cultural capital through service. Currently she serves as the program manager for the Service Learning & Volunteer Center at MiraCosta. When she's not at work she is busy serving her community as a community activist and a community connector. She's the first Afro-Latina to serve on the board of director for a local shelter for families and single women, Operation HOPE-North County. She's also the first Black Latina to serve as a Housing Commissioner for the City of Oceanside, and is the Chair for the Women of the North San Diego County NAACP. She's a member of the Oceanside Justice Coalition, and co-chairs Racial Justice Committee for the Alliance for Regional Solutions. She's received many community awards and was awarded the Employee of the Year by the Associate Student Government at MiraCosta College, and various other community awards for her work in advocacy and education. Si se pudo! Sawubona!

P R E S E N T E R S

Carlos Diaz, Motivational Speaker & Entrepreneur

Motivational Speaker, Leadership Skills, Entrepreneur Mindset, Sales

Christina Waszak, Student Activities Specialist

Manhattan Community College

Christina is from Brooklyn, New York. Throughout her life, she served in student leadership roles. Based on those experiences, she is motivated to work with college students, and has done so for almost 20 years through workshops, conferences, and full-time employment. She received her Bachelor's in Television and Radio; she also earned a Master's degree in Industrial and Organizational and Psychology. She currently works in Student Activities at Borough of Manhattan Community College, New York.

Edwin Alarid, Senior Orientation Coordinator

CSU Fullerton

Senior Orientation Coordinator at CSU Fullerton, Masters from University of San Francisco in Higher Education and Student Affairs, Bachelors from CSU East Bay

Elise Dulay (she/her), ASG President/Student Trustee

Glendale Community College

Elise is a proud graduate of Glendale Community College. Through the opportunities she sought at GCC, Elise participated in student government as a Senator, Vice President of Administration, and President/Student Trustee of the Associated Students. Since graduating in the Spring of 2021, Elise has continued supporting the Glendale College community as a Student Support Specialist, reaching out to students who were unable to complete their coursework at GCC due to the COVID-19 pandemic. Her experiences at GCC have transformed her from a timid high school graduate to a confident, service-oriented leader. "I always recommend the Community College route" she said. "It's because of GCC that I was able to develop my professional network and grow as a person. I had the freedom to grow at my own pace without the social pressures often associated with four year universities." She created a balanced life and stay passionate about her work as a student leader, despite her busy schedule and zoom fatigue, with the help of her family, friends, and mentors. As a Junior at UCLA, she is confident that the skills she has developed at GCC will help her be a more grounded, passionate, and successful transfer student.

Julie Adams, Executive Director

Student Senate of California Community Colleges

Dr. Adams has over 30 years of experience in nonprofit management. Prior to joining the Student Senate, Julie provided, for more than 20 years, the organizational oversight of the Academic Senate for California Community Colleges, served as the transition manager for Umoja Community Foundation, and started her own business -- Agile Association Management Solutions. She also teaches part-time at Cosumnes River College in Business. After serving in the US Army, she attended more than six California community colleges, received her Bachelor's Degree in Business from California State University - Sacramento, an MBA from the University of California - Davis, and a Ph.D. in Public Policy and Administration, with a concentration in nonprofit management and leadership, from Walden University. She is a Certified Association Executive (CAE) and a member of the American Society of Association Executives (ASAE) and CalSAE (California Chapter). She also has a Nonprofit Board Consulting Certificate from Board Source.

P R E S E N T E R S

Kim Marquaedt (she/her), Director of Student Health Services

MiraCosta College

Kim Marquaedt loves the community college because it gives individuals the opportunity to enrich their lives and interact with a diverse population that challenges them to grow and evolve dynamically both socially and academically. She was encouraged by her parents to pursue her career in the community college setting, eventually graduating with a nursing degree from De Anza College in Cupertino, CA. She earned a Bachelor's and Master's in Nursing.

Libby Fatta, Student Activities Specialist

Ventura Community College District

Libby Fatta has been in the role a Student Activities Specialist since 2014. She grew up in Albuquerque, New Mexico where she earned her Bachelor of Science in Hotel, Restaurant, and Tourism Management with a minor in Management and graduated from the University of Southern California with her Masters of Public Administration in May of 2020. Outside of her professional and academic career, Libby enjoys traveling to new places and learning about different cultures.

Makhi Williams-Kent, Student Leader

MiraCosta College

Makhi Williams-Kent is an English major at MiraCosta College in Oceanside. He is a Phi Theta Kappa scholar in his second year of higher education. His goal is to transfer in 2023 with an associate of arts degree to either San Diego State University, a Historically Black College or a University via the California Community Colleges transfer guarantee program. After obtaining a bachelor's degree and possibly a graduate degree, he hopes to start a record label and a nonprofit agency for youth to express themselves creatively and make music. Since his sophomore year of high school, he knew that music was his future career path. However, he recently changed his major from Music to English because while he loves to create music, he realized that writing was the passion hidden behind his lyrics. Sharing his words, narrative, and creative abilities is what he aims to do for a living. His community work involves serving as the treasurer for Project LIKE (Literacy Is Knowledge Empowerment), which is a 501(3)(c) organization that provides youth and their families with access to free global literacy resources and support. In their after-school program, he has also volunteered with Operation HOPE-North County (an emergency shelter for families with children, and single women). At the shelter he created supplemental learning materials for elementary youth centered on STREAM (Science, Technology, Reading, Engineering, Art, Math). Makhi's leadership and community involvement included serving as the treasurer and vice-president of the Umoja Community Club at MiraCosta College. As a Service Learning & Volunteer Center Student Advocate he strives to connect his peers with community resources and encourage the campus community to get involved in service and civic engagement.

P R E S E N T E R S

Nyah Gaitan (she/her), Former ASG Vice President of Activities Glendale Community College

Going to a community college has been the most valuable experience in shaping Nyah's career pathway. Through her time as a Senator and Vice President of Activities for the Associated Students of Glendale Community College, Nyah has gained unimaginable experiences and connections that encouraged her to follow her passions. Her journey as a student leader began in the seventh grade where she was the Student Body President, a role she held again during her senior year of high school.

As a Student Support Specialist at Glendale College, she has connected with students who were unable to continue their coursework during the pandemic and developed strategies to connect with more students virtually. Nyah has also worked as a tutor at Kumon since 2016 and is a Transfer Ambassador at the University of Southern California, where she currently attends school. Juggling three jobs, several classes, and a robust social life has taught Nyah the importance of prioritization and balance. She is eager to share what she has learned with you.

Odell Bizzell, Motivational Speaker & Entrepreneur

Odell Bizzell is a nationally renowned speaker, author, entrepreneur, and expert communicator. Odell has written 10 books and has given over 500 presentations to college students for the last decade. His presentations have been described as funny, thought provoking, and life changing. He teaches students the skills necessary to thrive in a diverse ever changing world. Odell has presented on the same stages and programs as celebrities such as Emmy award winning artist John Legend, ESPN's Stephen A. Smith and Jay Harris, and media personality and billionaire Oprah Winfrey.

Omar Jimenez, Student Services Specialist (Student Life & Leadership) MiraCosta College at the Elijo Campus.

Omar serves as the advisor for the Inter-Club Council and has been working in the community college system for the last 7 years. He loves working at the community college level because it gives students, and gave him, a chance to relearn how to learn and to fall in love with learning and education. He is now enrolled in a Master's program for Conflict Management and Resolution at USD where he has taken many courses on leadership and followership. In addition, he was also part of the Associated Student Government at his community college and has given many presentations and workshops on student engagement, leadership, and co-curricular learning.

Phil Clegg, Executive Director American Student Association of Community Colleges

Phil Clegg worked in Student Affairs for 20 years, most recently as Associate Dean of Students at Utah Valley University (UVU). Phil earned his undergraduate degrees while serving as Student Body President and Vice President at UVU. He has a Masters of Public Administration and a Doctoral Degree in Educational Leadership. Phil serves on many advisory councils and boards, most recently he as a member of the America's College Promise Board that was established by President Obama and Chaired by Dr. Jill Biden to find innovative ways to bring free community college to deserving students. Phil lives in Lindon, Utah with his wife Jennifer whom he met at UVU while they were students and his four children: Kaitlin, Zachary, Abigail, and Swayde.

P R E S E N T E R S

Sarah Carpenter, Student Services Specialist (Student Life)
MiraCosta College at the Elijo Campus.

One thing that Sara loves about community college is the opportunity it provides to students who otherwise might not have had the means to enter higher education. She enjoys supporting students in their Higher Education journey as they reach their goals. As a first generation college student herself, she understands the struggle of navigating a difficult system with little to no support. She completed her Master's program in Organization Leadership, and one of her main research focuses was around how institution can better support first generation students through leadership development, community connections, and develop strong self advocacy skills.

Student Senate of California Community Colleges (SSCCC) Leaders

Gerardo Chavez, SSSCC President
Riverside Community College Student

Fiza Syed, SSSCC Vice President of Finance
De Anza Community College Student

Jack Hill, SSSCC Region I Region Affairs Director
College of the Redwoods Student